

SHORTEN THE DISTANCE

BETWEEN YOU AND YOUR BEST PROSPECTS

“

We help you to find new customers FAST – improve the efficiency of your marketing campaigns with up to date business marketing data. Knowing that your data is segmented and targeted to your most profitable business prospects means you can lower your marketing costs and conduct your sales campaigns with confidence.

Now, with our database marketing solution you can access to new target prospect and build high quality & hyper-targeted prospect lists by leveraging on custom criteria including demographics, firmographics to identify decision-makers and connect to them.

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WaveEvolution

Wave Evolution unlocks the power of data to help businesses prosper. We deliver full range of affordable digital marketing solutions to acquire and retain customers, powered by our huge base of business and consumer contact database.

Wave Evolution is a premier source of effective mailing lists, sales leads database and digital marketing services. We provide business information and consumer contact database to leading companies in APAC region with millions of companies information and consumer list that consists of corporate email address, phone, address etc...

We can help you design and manage a successful data acquisition marketing campaign to grow your marketing list immediately! Our approach is, we can search through the web & social media profiles to find email addresses of individuals publicly available on the web, and connect with people that matter for your business.



Data Overview

You can build targeted lists of contacts and companies using multiple criteria including job title, industry, SIC code, location (country, state, city), job function, management level, employees, revenue, company URL, technologies used, presence of social links, year founded, and exclusions lists.

Who can benefit from our data?



Marketing

Generate highly
targeted marketing lists



Sales

Connect to key
decision makers
directly



Recruiting

Prospect and recruit
your ideal candidate

Data Scraping Technology

How We Do It?



Part 1: Data Scraping

Our algorithm smartly integrates with LinkedIn profile pages, indexes public web pages and simulates emails based on companies email patterns. It also checks the existence of the simulated emails by interacting with email servers.



Part 2: Email Verification

Verify the deliverability of all email addresses we found, ensures you only send email to real users and helps you separate the low-quality email addresses from high-value contacts.

Scraping Solution



1. Bulk

We can find email addresses from a list of companies or domain names, our system searches for database of publicly available professional email addresses and returns a list of email addresses for each domain name.



2. Targeted

Search as broadly or narrowly as needed, for email address lists by job title, industry, company size, and much more, allowing you to target the important decision-makers your business needs!

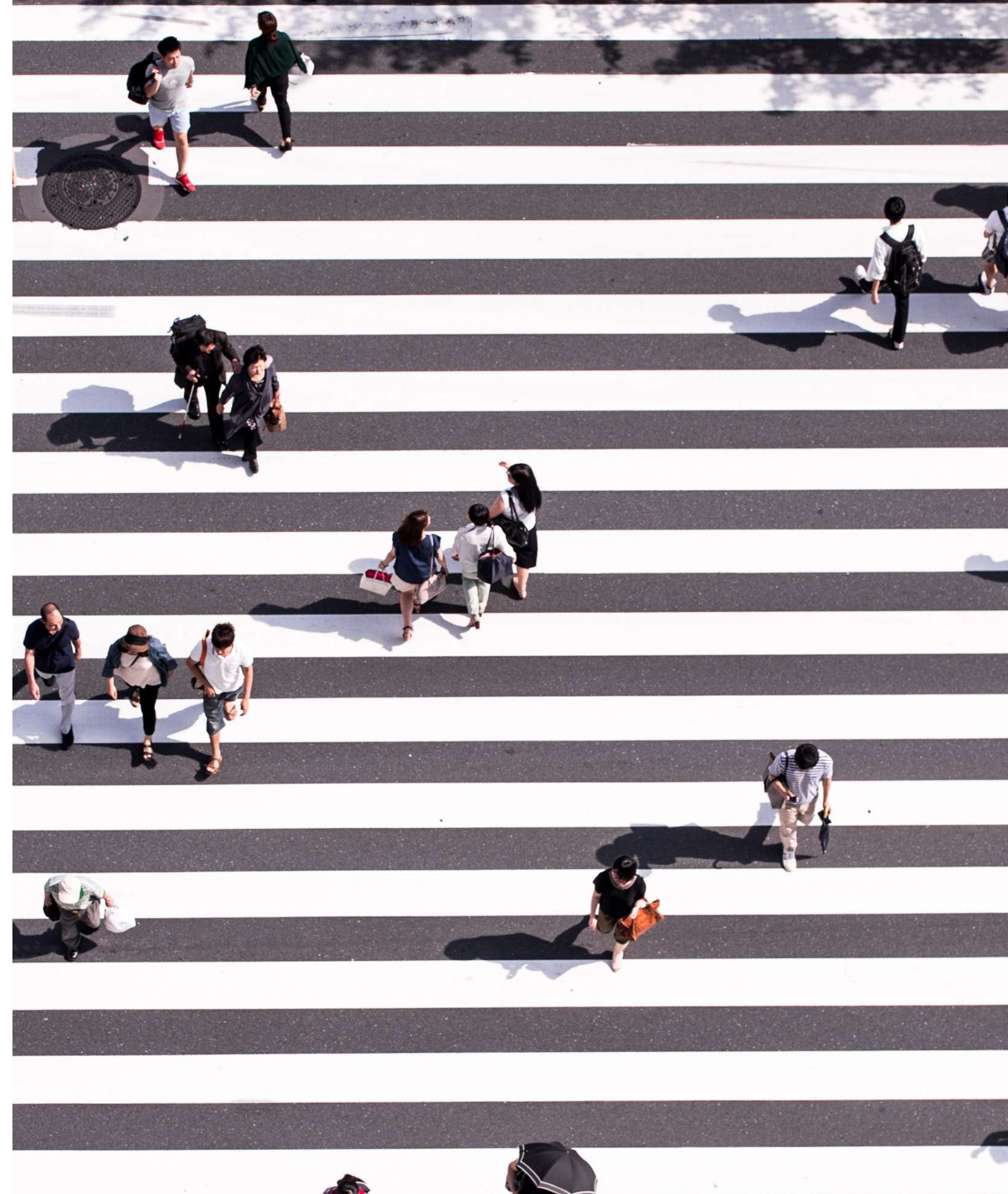


3. Directory

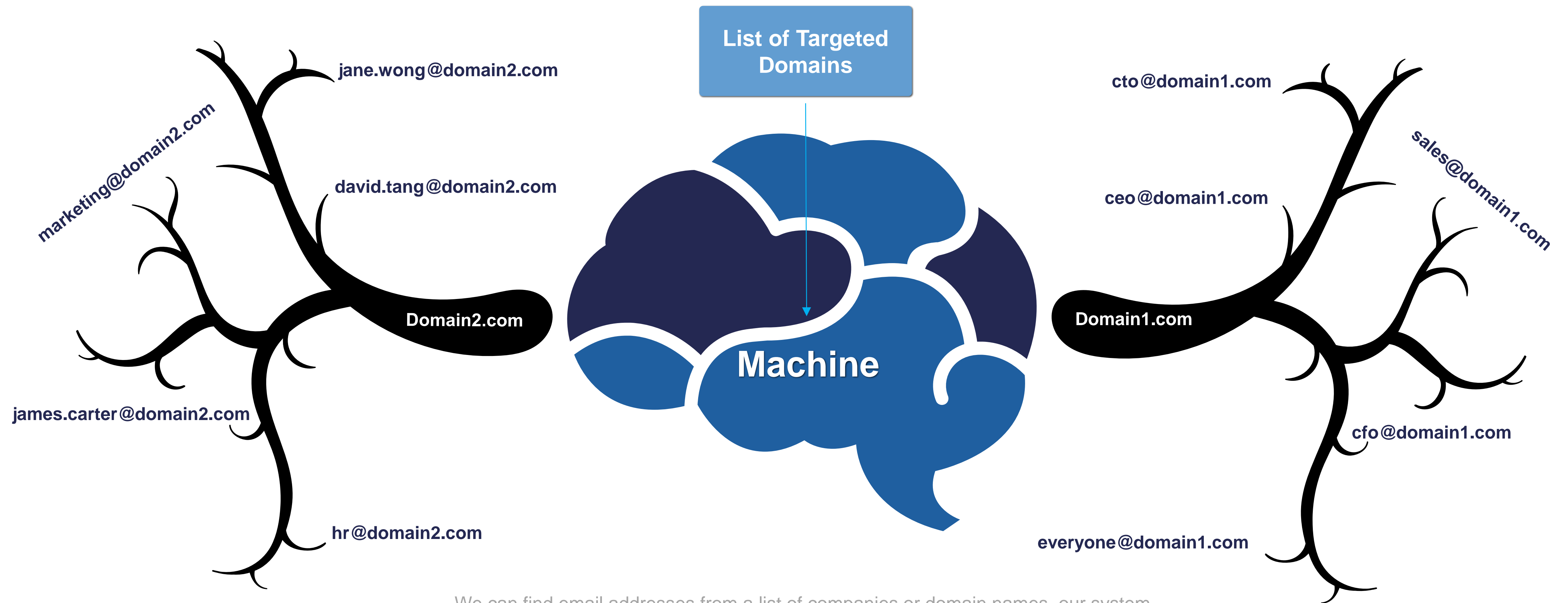
We provide B2B lead extraction solution that enables you to quickly build targeted business contact list from YellowPages & other various directory websites.

#1 BULK

*Find all email addresses of a company
publicly available on the web*



Bulk Email Search



We can find email addresses from a list of companies or domain names, our system searches for database of publicly available professional email addresses and returns a list of email addresses for each domain name.

Use Case

Location / Geo-Targeting

01

Geo-targeting refers to the practice of delivering email content a recipient based on his or her geographic location, it can be as simple as a ZIP code to specific geographic coordinates. With bulk email search, we can generate a list of email addresses of professionals working in companies located within specific area.

Specific Industry Targeting

02

Segmenting your efforts by industry using specific email content sets for specific industries will allow more thorough engagement with your prospects. Through the use of SIC codes, we can identify companies by industry and generate a list of domain names for bulk email search, to ensure that your email campaign is served only to users who work in relevant industries.

Pricing Structure

Phase 1: Domain Search & Email Data Scraping: We will first compile a list of all domains based on your target companies, and then our machine pulls up a list of all email addresses found from public sources.

Phase 2: Email List Verification: Email verification is required to help in reducing spams, hikes deliverability rates. We return 3 type of results after each verification process: Valid (safe to send); Invalid (not safe for sending); Unknown (unable to definitively determine email's status).

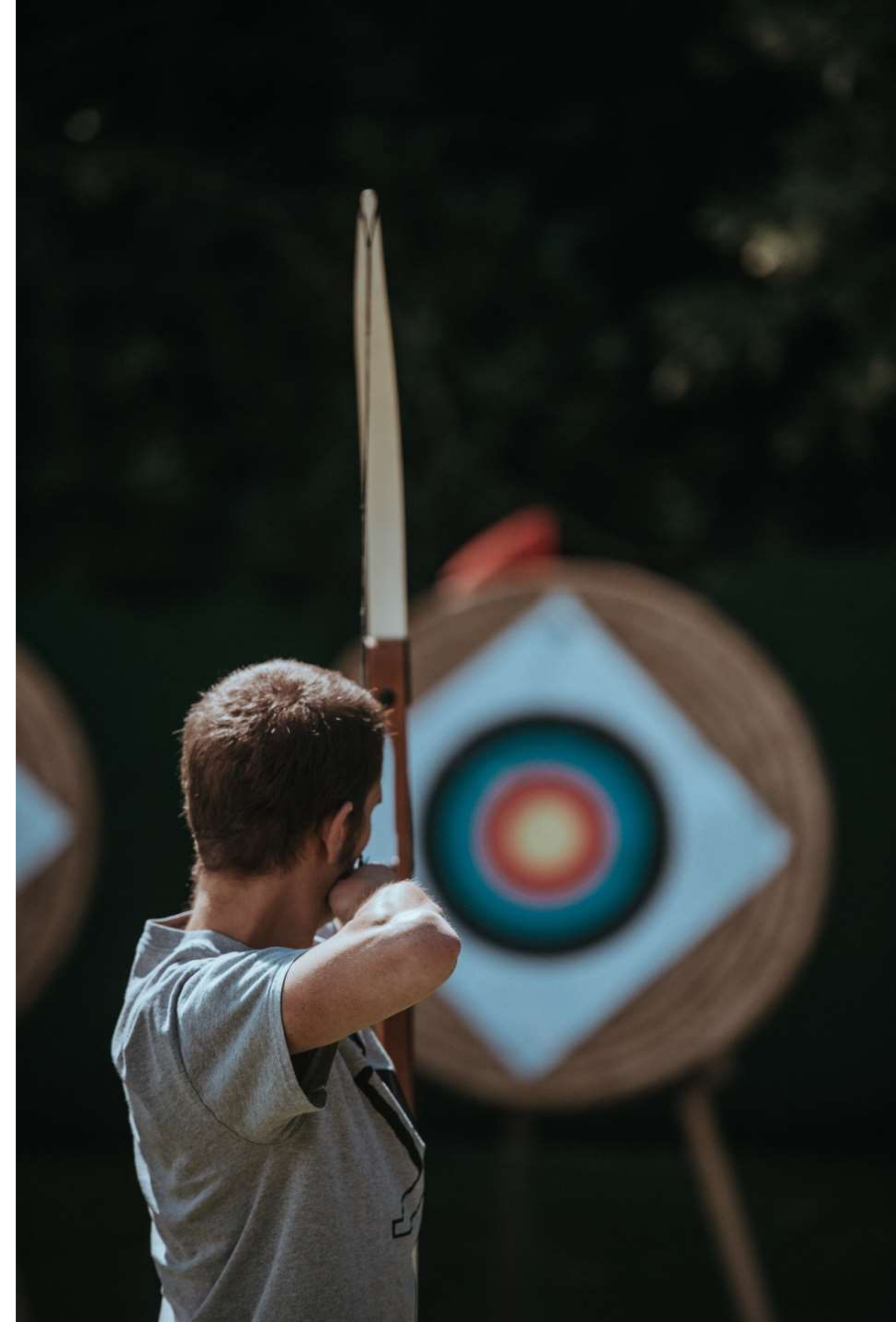
Number of emails	Price (in MYR)
1, 000	RM 599 (RM 0.60 / email)
5, 000	RM 1, 299 (RM 0.26 / email)
20, 000	RM 3, 199 (RM 0.16 / email)
50, 000	RM 5, 999 (RM 0.12 / email)

+ One Time Data Search Fee: MYR 1, 000



#2 TARGETED

Find the prospects you're looking for based on industry, location, company size, company revenue, job title, job function, and more...



BUILD TARGETED LIST BY...



Job Title

Finance, HR, IT, Marketing,
Sales, etc...



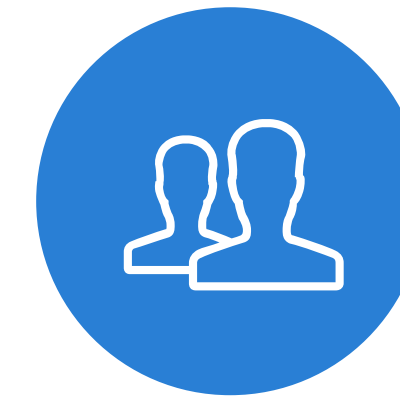
Industry

Technology, Manufacturing,
Retail, Finance, etc...



Location

By Country, State, City



Employee Size

Company with employee size
of 1 to over 10,000



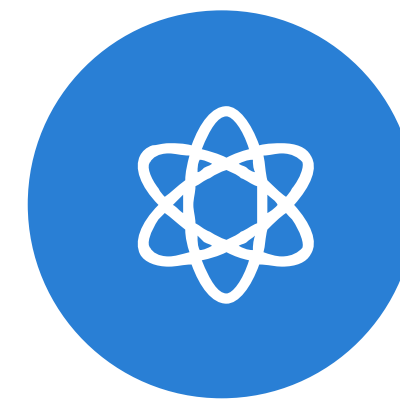
Management Level

C-Level, Manager-Level,
Non-Manager, etc...



Revenue

Company with annual
revenue of < \$500,000 to
over \$1 Billion



Technologies Used

Company currently use
Salesforce, Google Analytics,
WordPress, etc...



Social Links

Search for emails of
individuals on LinkedIn.

Pricing Structure

Our database pricing is based on few factors:

1. Basic Leads pricing shown on table below, following fields are included: Company Name, Name, Job Title / Designation, Direct Email ID
2. Additional contact details (Full Address, Telephone Number, Website) will be charged at RM 1 / field
3. Firmographic & Technographics data (Revenue, Employee size, Business description, Technology used) will be charged at RM 2 / field

Basic Leads Purchase

(Available Fields: Company Name, Name, Job Title / Designation, Direct Email ID)

Number of data	Price (in MYR)
200 to 500	8.00
501 to 2000	7.50
2001 to 5000	7.00
> 5000	6.50

+ One Time Onboarding Fee: MYR 1, 000

#3 DIRECTORY

A powerful solution to scrape business listing from major directory websites, save you ton of time extracting data manually.



Use Case

Directories Scraping

01

Collecting contact and other information (Company Name, Address, Email, Telephone numbers, etc...) from business directories, industry associations, and other web sources, delivering a continuous stream of precisely targeted contacts and intelligence for sales.

Google Maps Scraping

02

Google maps is a great source to get business leads, large number of people get contact details of businesses listed on Google maps manually, our solution will automate the whole process of extracting data from Google maps.

Pricing Structure

Number of data	Price (in MYR)
first 5, 000 rows	RM 2, 000
every 5, 000 rows after	RM 1, 000

+ One Time Onboarding Fee: MYR 1, 000



WaveEvolution

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