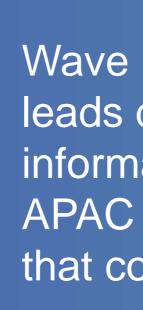
## SHORTEN THE DISTANCE BETWEEN YOU AND YOUR BEST PROSPECTS

66

We help you to find new customers FAST – improve the efficiency of your marketing campaigns with up to date business marketing data. Knowing that your data is segmented and targeted to your most profitable business prospects means you can lower your marketing costs and conduct your sales campaigns with confidence.

Now, with our database marketing solution you can access to new target prospect and build high quality & hyper-targeted prospect lists by leveraging on custom criteria including demographics, firmographics to identify decision-makers and connect to them.





# WaveEvolution

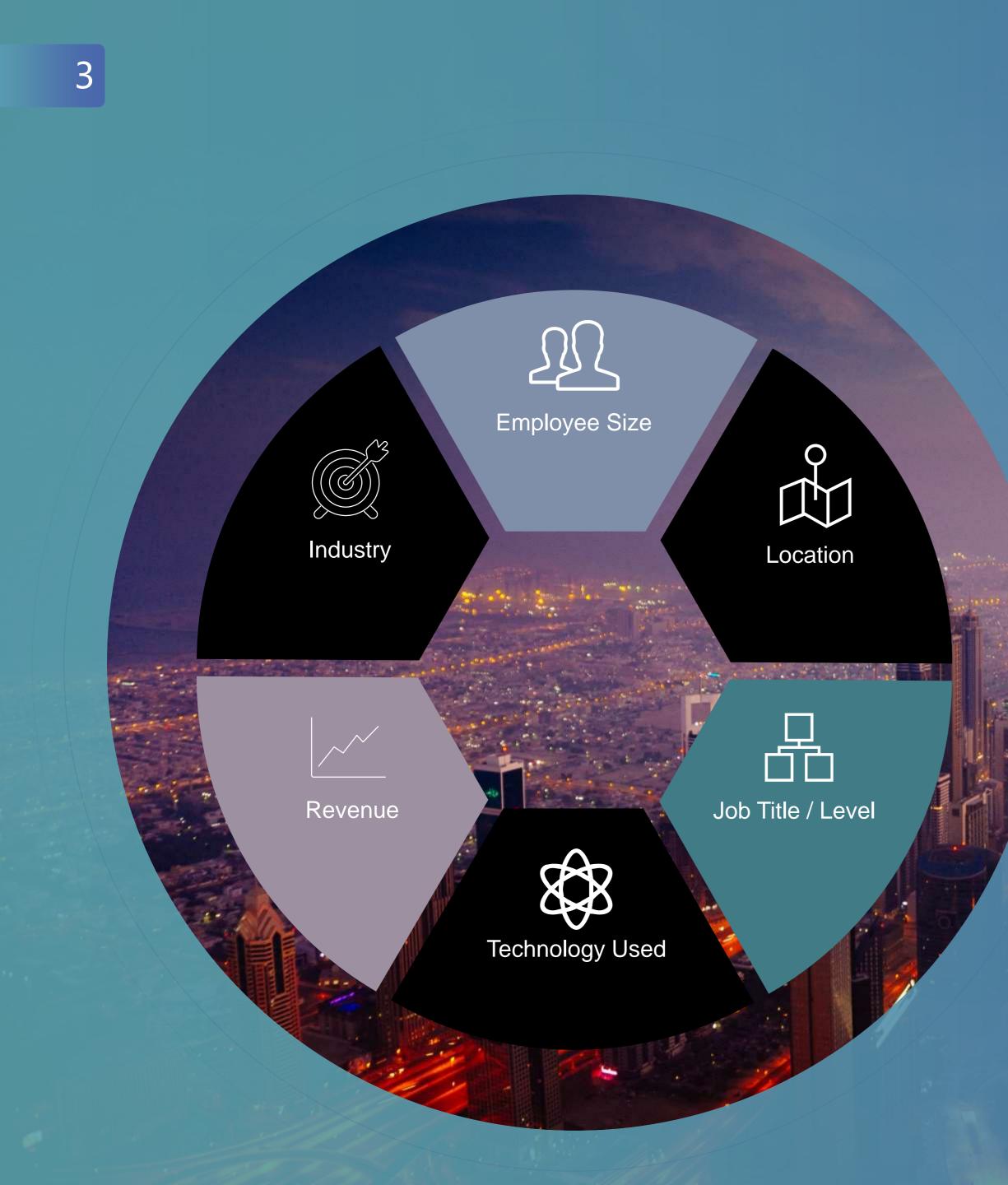


Wave Evolution unlocks the power of data to help businesses prosper. We deliver full range of affordable digital marketing solutions to acquire and retain customers, powered by our huge base of business and consumer contact database.

Wave Evolution is a premier source of effective mailing lists, sales leads database and digital marketing services. We provide business information and consumer contact database to leading companies in APAC region with millions of companies information and consumer list that consists of corporate email address, phone, address etc...

We can help you design and manage a successful data acquisition marketing campaign to grow your marketing list immediately! Our approach is, we can search through the web & social media profiles to find email addresses of individuals publicly available on the web, and connect with people that matter for your business.





# Jata Overview

You can build targeted lists of contacts and companies using multiple criteria including job title, industry, SIC code, location (country, state, city), job function, management level, employees, revenue, company URL, technologies used, presence of social links, year founded, and exclusions lists.

#### Who can benefit from our data?



Marketing Generate highly targeted marketing lists



Sales Connect to key decision makers directly



Recruiting Prospect and recruit your ideal candidate

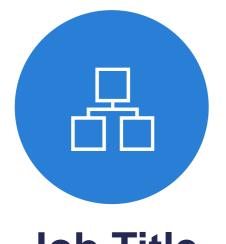


# MALAYSIA B2B DATA LIST

Find the prospects you're looking for based on industry, location, company size, company revenue, job title, job function, and more... BUY or RENT to instantly generate leads!



# **BUILD TARGETED LIST BY...**



Job Title Finance, HR, IT, Marketing, Sales, etc...



Industry Technology, Manufacturing, Retail, Finance, etc...



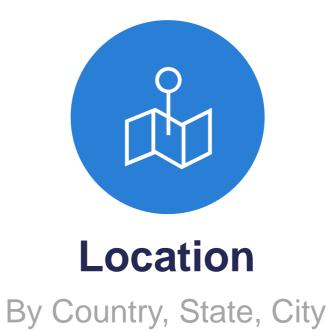
## **Management Level**

C-Level, Manager-Level, Non-Manager, etc...



#### Revenue

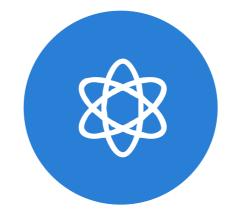
Company with annual revenue of < \$500,000 to over \$1 Billion





#### **Employee Size**

Company with employee size of 1 to over 10,000



## **Technologies Used**

Company currently use Salesforce, Google Analytics, WordPress, etc...

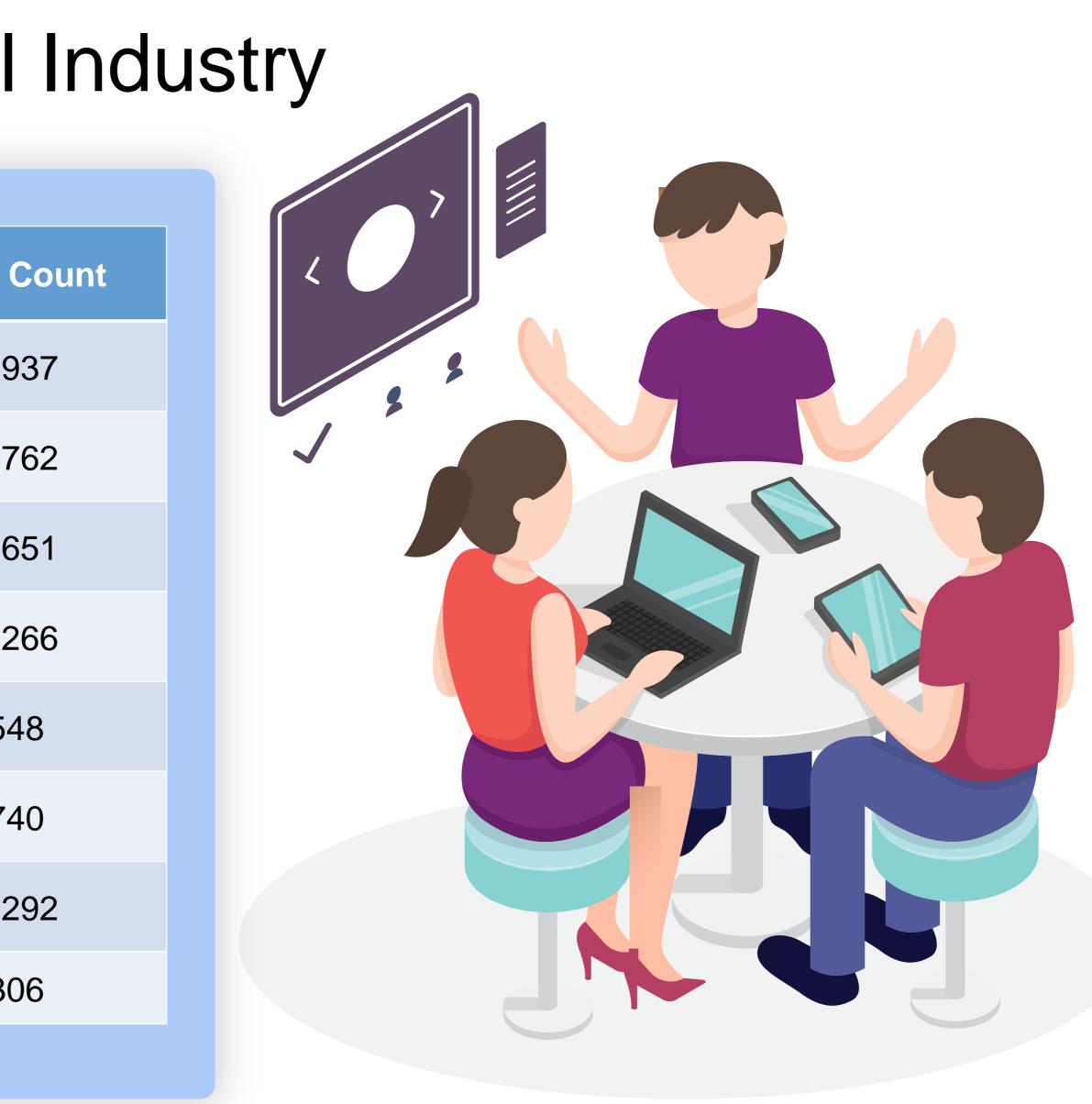


## **Social Links**

Search for emails of individuals on LinkedIn.

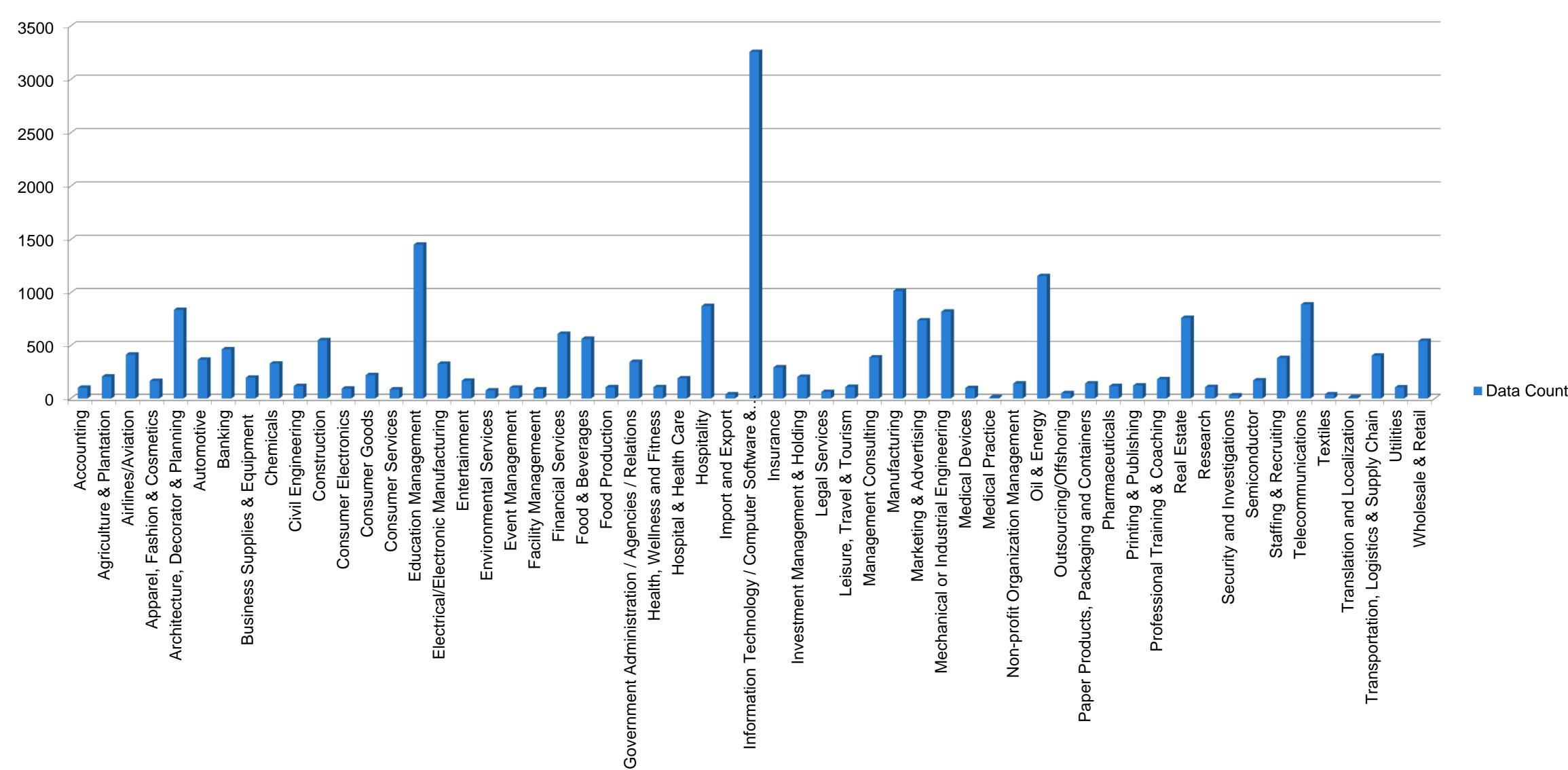
## Job Function Across All Industry

Job Function	Data
CXO, VP, Founder & Owner	5,9
Human Resource & Training	4,7
Information Technology	6.6
BDM, Sales & Marketing	2,2
Admin, Production & Operation	54
Finance & Accounting	74
Engineering/Building/Architect/Construction	1,2
Purchasing & Procurement	30



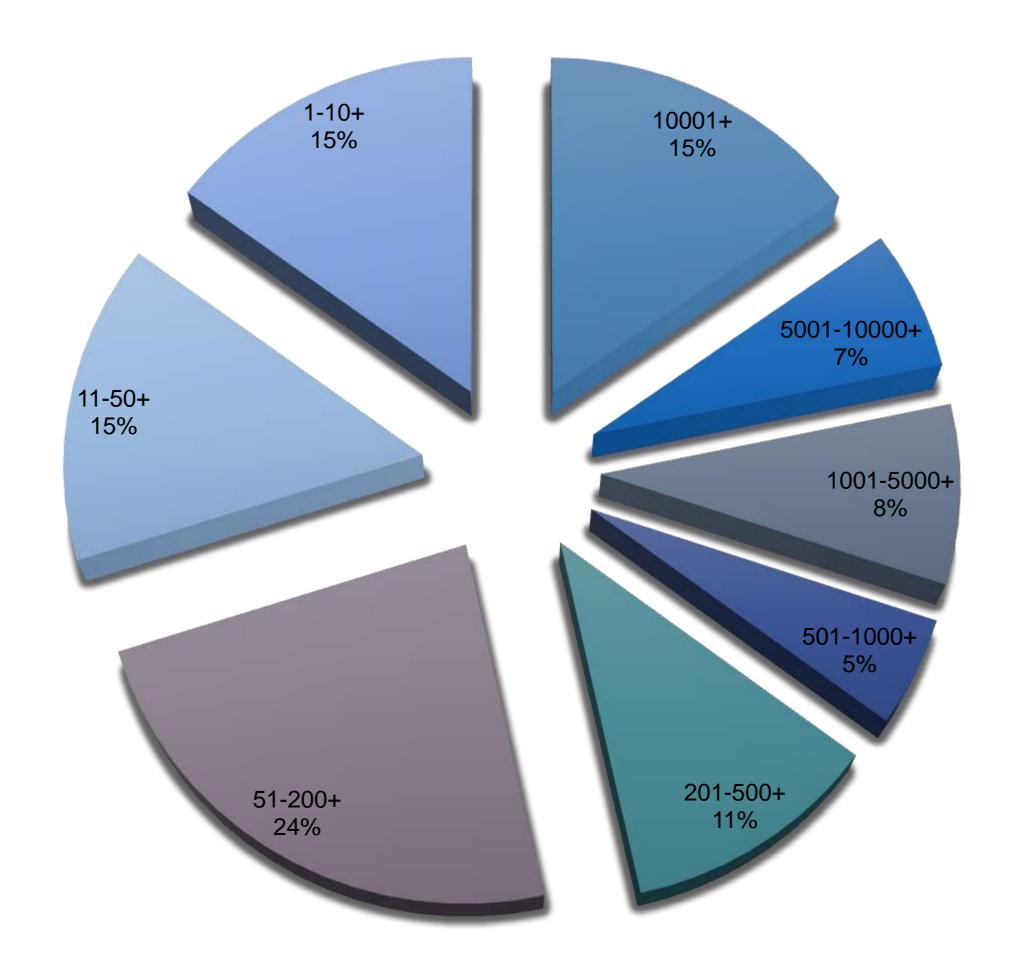


## Industry Segment on the List

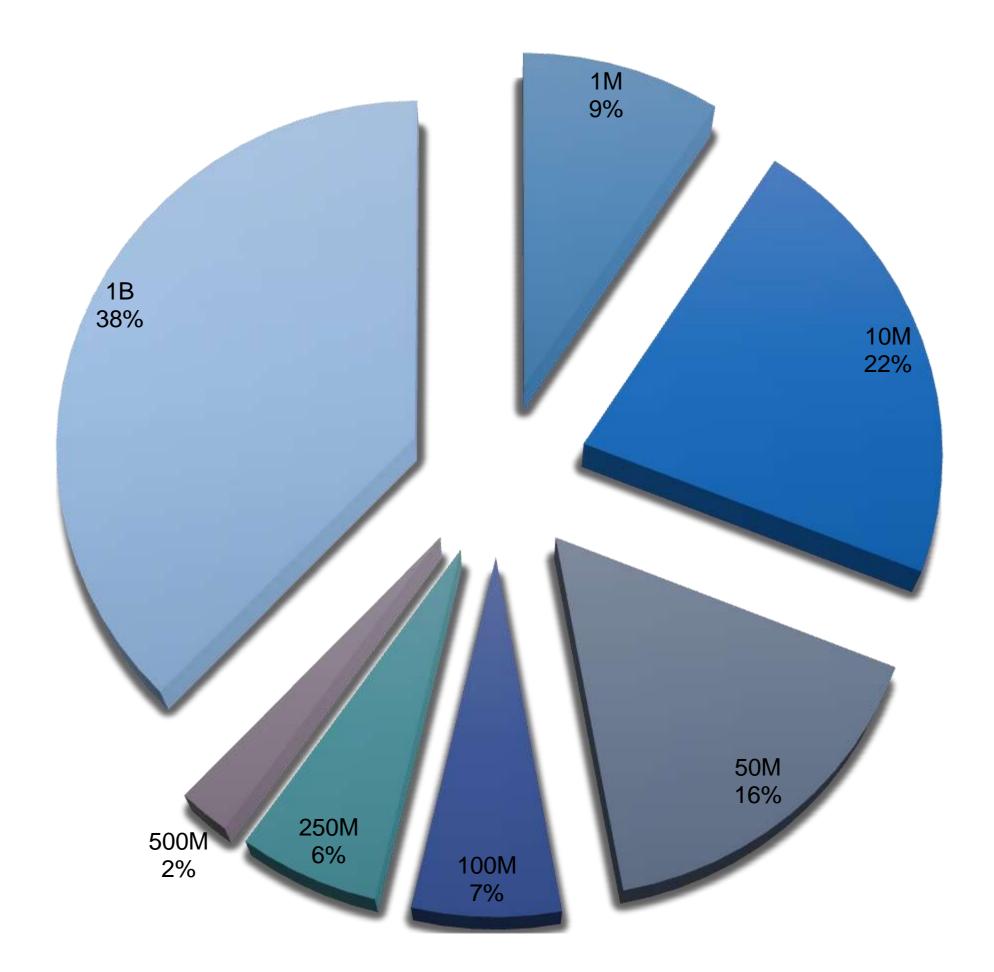




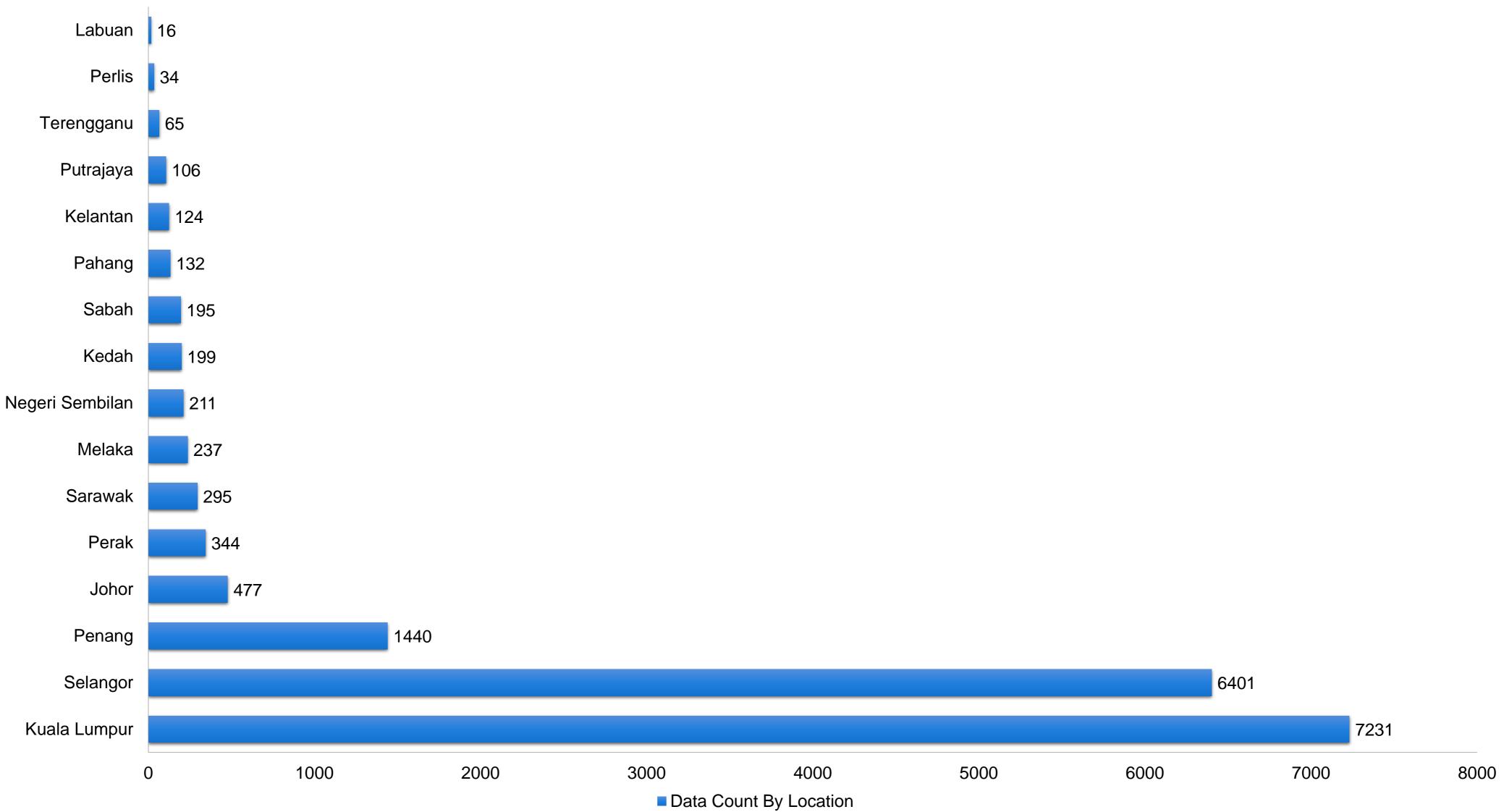
# Employee Size of Companies on the List (by Percentage)



# **Revenue (USD)** of Companies on the List (by Percentage)



# Location (by State) of Contacts on the List



# Process & Option to Access **Our Data**

Primary List Selection: Choose the Job Function & Industry, and secondary selection: Geography / Business Size (if any)

Get Data Count (from Account Manager)

## **Choose to PURCHASE**

Your final selection will show you how many contacts match your search criteria. You can then choose to purchase the list upon checking and finalized based on Review file. The order fee is a oneoff fee for unlimited use. The purchased list file format is in Microsoft Excel Worksheet (.xlsx).

Review file to be given prior to purchase. Basic data information (Company Name, Job Title, Industry) will be disclosed.

Buy OR Rent

## **Choose to RENT**

You can also choose to rent the list upon checking and finalized based on Review file. If you prefer to focus on one campaign at a time, our email list rental service is perfectly affordable solution:simply buy email credits and then select your targeted email list to send.

 $\square 2$ 

## **Pricing** Structure

## **Option 1: Purchase**

Number of data	Price (in MYR)
1 to 1,000	1.50
1,001 to 5,000	1.25
> 5,000	1.00

## + One Time Data Search Fee: MYR 200

Note on RENTAL service description

- available forever with no expiry date. You may choose to create more than one targeted email list and send as separate campaign, anytime.
- 3342 = 4412) can be used to target IT with 3849 emails. Do take note that each campaign incur fee of MYR 200 / campaign.

<b>Option 2: Rental</b>		
Credits	Price (in MYR)	
5,000	600	
10,000	1,000	
20,000	1,400	
+ Campaign Management Fee: MYR 200 / campaign		

Select your targeted email list based on industry, job title, etc., then buy email credits. Your account will be allocated with purchased email credits and is

Example: If you have chosen to target C-suites which is having 2246 unique emails, you may sign up 5000 credits and this allow you to send up to 2 campaigns (5000 / 2246 = ~2 times) to C-suites list. However, if you have wider target audience such as C-suites, HR & IT personnel, you may sign up 10,000 credits and send out C-suites with 2246 emails, another separate campaign to target HR with 3342 emails, remaining credits (10000 – 2246 –

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Contact Us Today @ +603 7722 5902!

www.WaveEvo.com | info@waveevo.com

## **WaveEvolution**