



## We Deliver to You the Most Accurate and Reliable Sales Lead Database

WE GUARANTEE YOU WILL RECEIVE ACCURATE, HIGH QUALITY DATA WITH THE MOST CURRENT RECORDS AVAILABLE IN EVERY LIST YOU ORDER.



Are you looking for the right lists to generate sales leads for your next campaign? At Wave Evolution, we provide

fresh, accurate mailing lists and targeted leads for direct mail and or telemarketing. Let us help you find your perfect leads from our database consisting of over 500, 000 businesses and individuals in Malaysia!

### What is the solution?

No list can be 100% accurate due to the constant and ongoing changes in the business world. Thus, we help clients to make telephone calls to confirm the accuracy of the records. All purchased database will be verified by telephone to ensure that you are getting the most up to date contacts.

Information available on each record:

- Name of decision maker
- Company name
- Company address
- Telephone
- Facsimile
- E-mail
- Business nature
- Turnover
- No. of staff

etc...

Please call for a free consultation ►►►

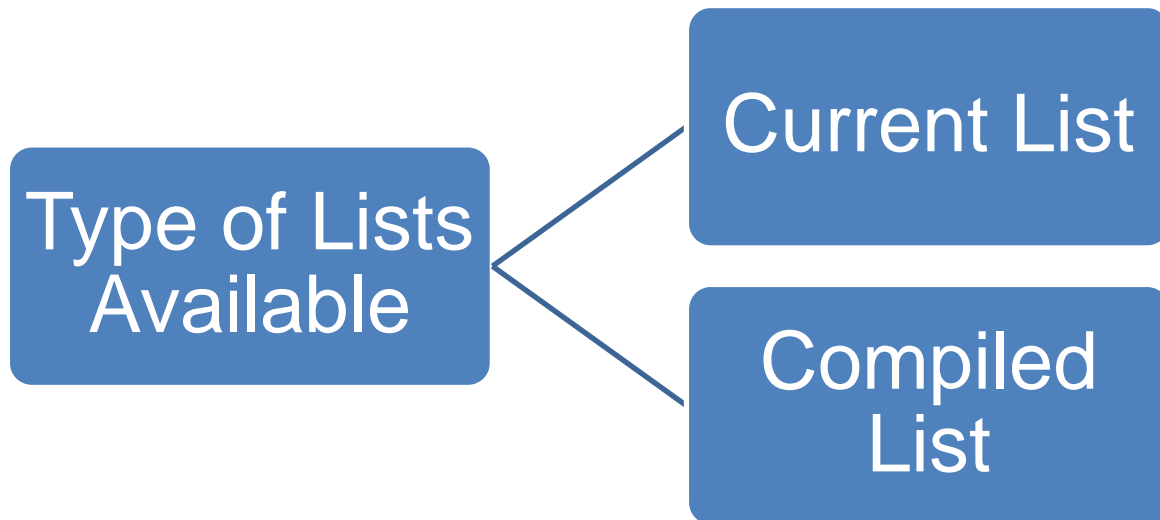
## WaveEvolution

### Wave Evolution (M) Sdn Bhd

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## CURRENT LIST

### Definition:

- Currently available for immediate purchase
- Enable you to use the list right away to kick start your direct marketing campaign

### Available listing:

#### **Top Management of Banks & Insurance in Malaysia – 246 names**

- Fields included: Company Name, Telephone, Position, Name, Email (missing in some records), Full Address, Fax
- updated since October 2009

#### **Top Management of Medium Size Corporation & Public Listed Companies in Malaysia – 724 names**

- Fields included: Company Name, Name, Position, Telephone, Fax, Full Address, Email (missing in some records)
- updated since January 2010

#### **Human Resource Manager of Manufacturing Companies in Malaysia – 1144 names**

- Fields included: Company Name, Name, Position, Telephone, Fax, Full Address, Email (missing in some records), Employee Size
- updated since June 2010

**Human Resource Manager of Public Listed, Multinational & Government Link Companies in Malaysia – 968 names**

- Fields included: Company Name, Name, Position, Telephone, Fax, Full Address, Email (missing in some records), Employee Size
- updated since March 2010

**Marketing & Technical Manager of ICT Companies in Malaysia – 757 names**

- Fields included: Company Name, Telephone, Name, Position, Email, Full Address
- updated since October 2009

**IT Manager of Top 1000 & Top SMI in Malaysia – 413 names**

- Fields included: Company Name, Name, Telephone, Fax, Full Address, No. of PC, Employee Size
- updated since April 2009

**Top Management of Top 1000 Companies in Malaysia – 1550 names**

- Fields included: Company Name, Name, Position, Telephone, Fax, Full Address, Business Nature
- updated since June 2009

**Top Management of TELCO & Utilities Companies in Malaysia – 247 names**

- Fields included: Company Name, Name, Telephone, Position, Email (missing in some records), Full Address
- updated since July 2009

**CEO / Managing Director of Developers in Malaysia - 185 names**

- Fields included: Company Name, Name, Position, Email (missing in some records), Telephone, Full Address
- updated since July 2009

**CEO / Managing Director of Manufacturing Companies in Malaysia - 225 names**

- Fields included: Company Name, Name, Position, Email (missing in some records), Telephone, Full Address, Fax
- updated since January 2010

**Managing Director & Marketing Manager of Air Line Companies in Malaysia - 38 names**

- Fields included: Company Name, Name, Telephone, Position, Email (missing in some records), Full Address
- updated since October 2009

**Marketing Manager of Shopping Complex in Malaysia – 53 names**

- Fields included: Company Name, Telephone, Name, Position, Email, Full Address, Fax
- updated since May 2010

**Marketing Manager of FMCG Companies in Malaysia – 122 names**

- Fields included: Company Name, Telephone, Name, Position, Email, Full Address, Fax
- updated since May 2010

**Managing Director, IT & CRM Manager of Retailers in Malaysia - 123 names**

- Fields included: Company Name, Name, Telephone, Position, Email (missing in some records), Full Address
- updated since January 2010

**General Manager & Marketing Manager of Hotels in Malaysia - 156 names**

- Fields included: Company Name, Name, Telephone, Position, Email, Full Address
- updated since October 2009

**IT, Brand & Marketing Manager of Advertising Agency in Malaysia - 100 names**

- Fields included: Company Name, Name, Position, Telephone, Email, Full Address, Fax
- updated since May 2010

**CEO / Managing Director of Companies Located in Kajang Area - 200 names**

- Fields included: Company Name, Name, Position, Telephone, Full Address
- updated since June 2009

**CEO / Managing Director of Companies Located in Ampang & Cheras Area - 935 names**

- Fields included: Company Name, Name, Position, Telephone, Email (missing in some records), Full Address, Fax
- updated since December 2009

## > Pricing Structure

The order fee is a one-off fee. The purchased list file format is in Microsoft Excel (file extension .xls).

Number of records	Price per record (in MYR)
200 to 500	2.50
501 to 2000	2.25
2001 to 5000	2.00
> 5000	1.75

*\*minimum order quantity: 200 records*

## > Sample Database

Our list file format is Microsoft Excel (file extension .xls).

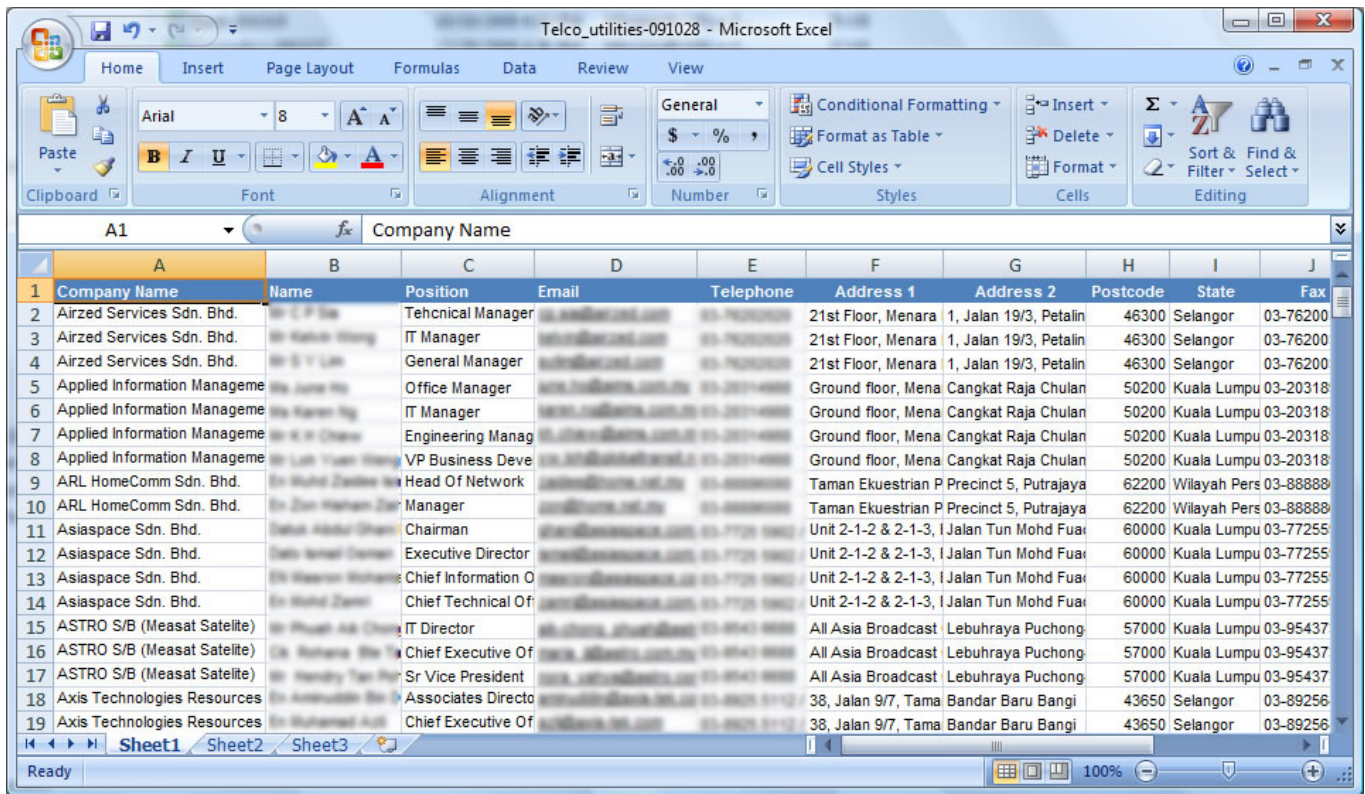


Figure 1: Sample database

## COMPILED LIST

### Definition:

- In order to develop a list that will work for you, you will need to know who are your target audience.
- With so many lists to choose from, we can help you find the best list by working with you to define your target market. The chances are, if you have specific details for the list that you want, we can work with you to closely define the type of person you are trying to market to.

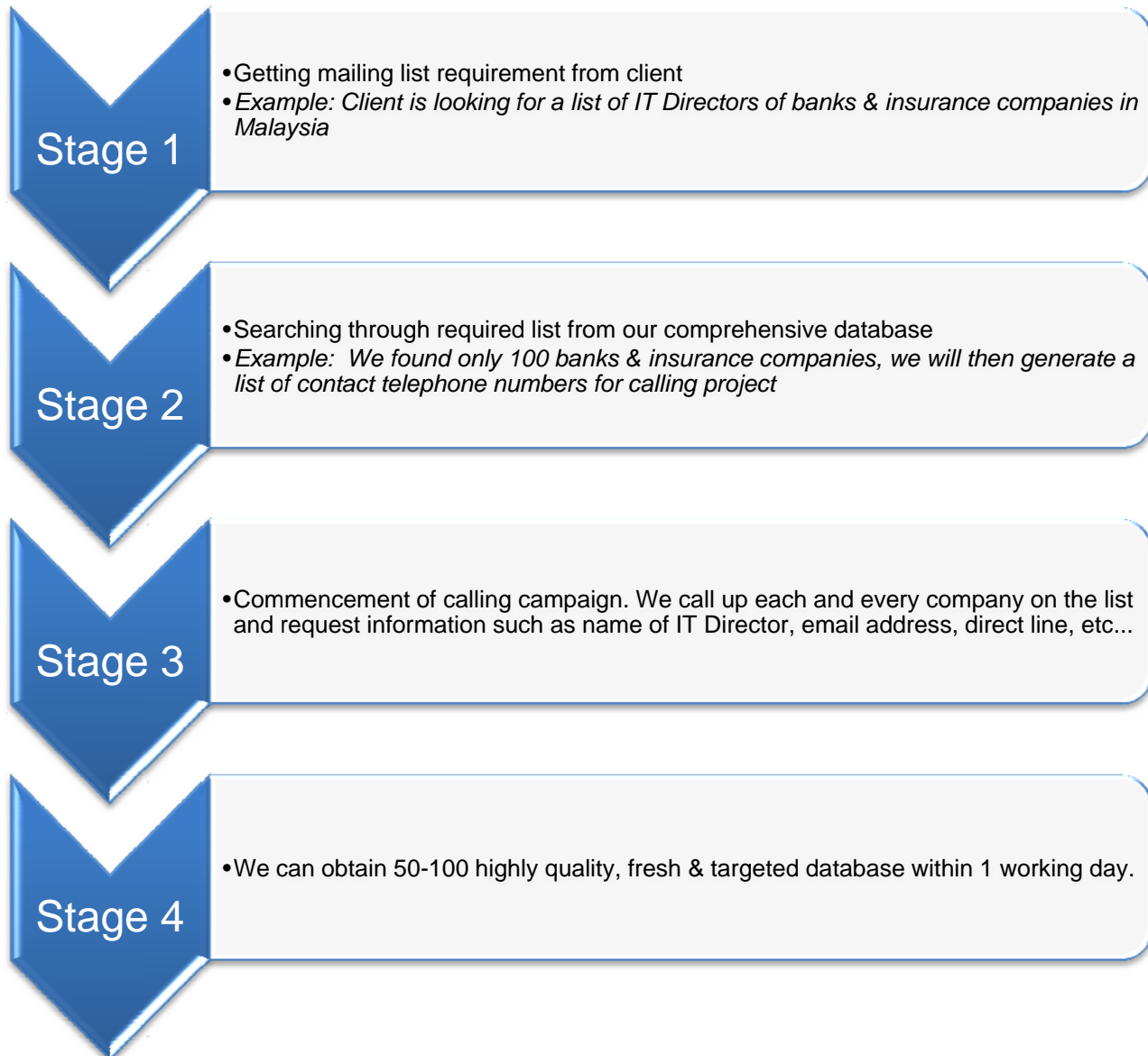


Figure 2: Flowchart of Data Compilation

## > Selection of Lists for Data Compilation

### **By Industry**

- > Advertising Agency - 45
- > Agriculture Products - 73
- > Apparel & Garments - 267
- > Automotive – 66
- > Beauty Salon – 172
- > Bridal House - 29
- > Building & Construction - 673
- > Chemical Products - 327
- > Computer Hardware - 186
- > Consumer Electronics & Electrics - 397
- > Direct Selling - 78
- > Education - 96
- > Electric and Electronics - 489
- > Electrics & Electronics Parts & Components - 379
- > Fashion & Accessories - 146
- > Food & Beverage - 676
- > Footwear - 122
- > Furniture - 1,305
- > Gift, Souvenir & Jewellery - 306
- > Gloves - 176
- > Hotels - 217
- > Household Products - 428
- > ICT Companies - 1,271
- > Insurance - 73
- > Machinery & Equipment - 476
- > Manufacturers - 539
- > Medical Products - 156
- > Packaging & Containers - 311
- > Palm Oil Products - 208
- > Pharmaceuticals & Cosmetics - 340
- > Plastic Products - 457
- > Prepared Foods - 649
- > Pulp & Paper Products - 80
- > Rubber Products - 416
- > Sand-based & Non-Metallic Mineral - 90
- > Souvenirs, Handcrafts & Giftware - 29
- > Sporty Goods & Equipment - 20
- > Stationery - 239
- > Supporting Products & Services - 237
- > Telecommunication - 94
- > Textile & Yarns - 127
- > Toys & Sport Equipments - 127
- > Transport Equipment & Parts - 95
- > Wood Products - 409

### **By Company Type**

- > Top SMI (Small to Medium Industry) in Malaysia - 4,110
- > Top 1,000 companies in Malaysia - 2,958
- > Medium size corporation to public listed companies - 2,854
- > MSC Malaysia Status companies / Leading IT companies in Malaysia - 1,589
- > Light industries - 132

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- > Retail shop and consumer services provider - 32,000
- > European companies in Malaysia - 1,362
- > US companies in Malaysia - 236
- > Japanese companies in Malaysia - 883
- > ISO companies - 2,268
- > Telco in Malaysia - 23

#### **By Organization**

- > American Malaysian Chamber of Commerce (AMCHAM) - 355
- > Federation of Malaysian Manufacturers (FMM) - 1,899
- > Malaysian Automotive Parts Alliance Group (MAPAG) - 204
- > Malaysia External Trade Development Corporation (MATRADE) - 8,399
- > Malaysian Association of Tour and Travel Agents (MATTA) - 1,723
- > Malaysian Rubber Export Promotion Council (MREPC) - 253
- > Tradenex - 3,097

#### **By Profession**

- > Architects in Malaysia - 1,030
- > Academy of Medicine Specialists - 1,591
- > Malaysia Bar / Lawyer Association - 4,982

## > Pricing Structure

The order fee is a one-off fee. The purchased list file format is in Microsoft Excel (file extension .xls).

Number of records	Price per record (in MYR)
200 to 500	5.00
501 to 2000	4.50
2001 to 5000	4.00
> 5000	3.50

*\*minimum order quantity: 200 records*

For additional field:

- You might need more fields such as employee size, annual turnover, etc... Each additional field costs RM0.50 in addition to the price quoted in table above.

## > Contact Us

If you have questions concerning the list, please contact us at **+603 7877 8895 / 6695** or e-mail to **info@waveevo.com**

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