

## Our Vision = Your Success

To be Asia's most trusted marketing company serving clients that demand high return-on-investment marketing results.

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# WaveEvolution

# Email List Rental Services (Malaysia)

Building Profitable Customer-Centric Internet  
Advertising Strategies





"A recent study concluded that email is almost 40 times better at acquiring new customers than Facebook and Twitter."

**Source: McKinsey & Company**

## Reach New Customers with Email List Rental

Wave Evolution offers you access of over **100,000 Malaysian PMEBS email list** (Professionals, Managers, Executives and Businessmen). We help you connect with your target audience through our email marketing solution. From campaign creative, email marketing to email list rental, we work hard to increase your online lead generation and customer acquisition.

We offer a full-service email broadcast facility. Our broadcasts are done in-house and as such we take care of every facet of your campaign and providing you with a detailed reporting suite after your broadcast, with full tracking and detailed campaign statistics.

## Pricing Structure

Each campaign will be sending to **100,000 emails**

Package	Price	Rate
<b>1 campaign</b>	<b>MYR 899.00</b>	<i>no discount</i>
<b>3 campaigns</b>	<b>MYR 1999.00</b>	<i>only RM666 / campaign</i>
<b>5 campaigns</b>	<b>MYR 2799.00</b>	<i>only RM559 / campaign</i>
<b>10 campaigns</b>	<b>MYR 3999.00</b>	<i>only RM399 / campaign</i>

## Contact Us

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# Frequently Ask Questions

## **1. How's quality of emails in your list?**

Answer: We have done testing on our email list before we release it. Our lists are only months old. We do the complete email verification run on all our email database:

- Syntax - a simple check to ensure the email address conforms to RFC standards.
- Domain - a lookup on the domain element of the email address to ensure it is configured to accept emails.
- Mailbox User - the in-depth part, where we check that the user really mailbox exists or not.

## **2. What about the demographic of the email list?**

Answer: Approximately ~100% Malaysia business emails.

## **3. How do you get all these emails?**

Answer: Sources: name cards, newspaper, directories, magazine, websites, exhibition, etc...

## **4. Who are on the list?**

Answer: Malaysian company emails - director, general manager, business owners, human resource manager, white-collar executives, etc...

## **5. Does Personal Data Protection Act Malaysia covers this data?**

Answer: For Personal Data Protection Act 2010 (PDPA) of Malaysia, for any direct marketing campaign via SMS, telemarketing, email, direct mail, it's categorized as direct marketing activities. Based on ACT 709 of PDPA under Section 43, an individual can opt-out from any direct marketing campaigns by informing or replying senders to stop sending information for promotion of services and products. Senders of direct marketing who receive such notification from individuals must take measures to comply within a reasonable period. Thus, we will work with client to collect any opt-out request and then remove their email address from our mailing list to comply with PDPA.

## **6. Can I break the list into several groups & send it out on different days?**

Answer: No, it's 100, 000 emails in 1 badge.

## **7. Do you segregate the list according to industry / location / sex / age group?**

Answer: No. This is mass email marketing.

## **8. Does it include company name / person name in the list?**

Answer: No. Only email addresses on the list.

## **9. What is the lead time?**

Answer: Client must submit to us all the necessary information for blasting (e.g. HTML newsletter content, photos, logo, etc...) one week before the date of broadcasting; we need 1 – 3 days to complete one round of campaign.



**10. Do you help us to create newsletter?**

Answer: If you require a professional newsletter design services, we can design your HTML email newsletter from scratch for a completely unique look at RM 400 per copy. Portfolio shown in: <http://www.waveevo.com/email-newsletter-design.htm>. However, if your content is ready, we can convert into HTML format at only RM 100.

**11. Can I use my own sender name and email?**

Answer: Yes. Recipients receive your newsletter as if from you.

**12. How do I know that you've sent out my email?**

Answer: Campaign report will be provided as a proof. It shows the number of emails delivered, opens, views, click through rates, etc...

**13. When can I request for the report?**

Answer: Anytime. You may request for the report one week after the campaign, because the open rates remained relatively stable after a week from broadcasting date. FYI, you are allowed to request for one report only.

**14. If I sign up 3 campaigns, will you send 3 newsletters to the same 100, 000 emails?**

Answer: Yes. We believe that email marketing can help to create awareness and you should do it over and over again targeting the same recipient. However, we do add up some new emails once a month.

**Start Your Email Campaign Immediately Today...**  
**Call Us @ +603 7722 5902 or Email to [info@waveevo.com](mailto:info@waveevo.com)**

